



ASHLYN BUSSE

GRAPHIC DESIGN

Versatile graphic designer with over 11 years of experience. Expertise in the Adobe Creative Suite and problem solving visual communication needs with functionality. Adept at leading creative teams, enhancing user experiences, and implementing design solutions.

EXPERIENCE

Senior Graphic Designer
LePoidevin Marketing
Sep. 2021 - March 2026

Led multiple creative campaigns for several clients from concept to completion, worked within a team to blend design and functionality, managed and organized digital files, trained junior designers, worked with print vendors (large and small scale print), and assisted with in-house IT.

Senior Graphic Designer
GHSP
Feb. 2020 - July 2021

Creative design lead for all in-house design needs, worked within a team to create company wide SharePoint page with quick links and easy access information for each department, mentored interns, and assisted in the new building design.

Graphic Designer
Tour Edge Golf
Nov. 2018 - Feb. 2020

Creative design lead for all in-house design needs, mentored production artist, and assisted the sales team with sell sheets and quarterly promotion flyers.

Graphic Designer
On The Edge Brands
Aug. 2017 - Aug. 2018

Worked within a team to bring 3 large product catalogs to production every month, created new product concepts, and assisted with creative campaign photography.

Lead Graphic Designer
Fresh Beginnings
June 2016 - June 2017

Creative design lead for all in-house design needs, trained production artists, assisted with running the in-house print shop, and managed digital files.

Lead Graphic Designer
Dykes Media Group
Sep. 2015 - June 2016

Creative design lead for all in-house design needs, Increased overall reader base across all 4 magazines, organized company events, and rebranded entire company.

Freelance
Ashlyn Busse Design
Aug. 2013 - Present

SKILLS

- Project management
- Marketing Strategic Planning
- Creative leadership
- Branding
- Brand Identity
- Social media graphics
- Trade show booth development
- Trade show graphics
- Email design
- Presentation design
- Marketing strategy
- Videography/editing
- Photography/editing
- Website creation
- Digital and Print ads
- Exhibition graphics
- UI/UX app design
- Website development
- Catalog layout/design
- Magazine layout/design
- Package design
- Photography
- Developing process efficiencies
- Product mock-ups
- Iconography

www.ashgraphicdesign.com

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(847) 254-9906

EDUCATION

The Illinois Institute of Art - Schaumburg
Bachelor of Fine Arts - Graphic Design
Graduation Date: June 2015

TOOLS

Mac OS
Windows

Applications

Adobe Illustrator
 Adobe Photoshop
 Adobe Dreamweaver

Adobe InDesign
 Adobe Premiere Pro
 Adobe XD

Squarespace
 Wix
 Wordpress

Mailchimp
 Campaign Monitor
 Office 365