



# ASHLYN BUSSE

•GRAPHIC DESIGNER•

www.ashgraphicdesign.com

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(847) 254-9906

## EXPERIENCE

### Senior Graphic Designer LePoidevin Marketing Sep. 2021 - Present

- Project management
- Creative leadership
- Team management
- Internal branding
- Social media graphics
- Trade show design
- Email design
- Presentation design
- Collateral design
- Marketing strategy
- Branding
- Videography/editing
- Photography/editing
- Website creation
- Digital advertisement
- Print advertisement

### Senior Graphic Designer GHSP Feb. 2020 - July 2021

- Project management
- Creative leadership
- Team management
- Internal branding
- Art installation
- UI/UX design
- Trade show graphics
- Email design
- Presentation design
- Collateral design

### Graphic Designer Tour Edge Golf Nov. 2018 - Feb. 2020

- Website creation
- Product catalog design
- Print/digital ads
- Video editing
- Product photography
- Package design
- Marketing strategy
- Trade show graphics

### Graphic Designer On The Edge Brands Aug. 2017 - Aug. 2018

- Catalog design
- Package design
- Product development
- Digital advertisement
- Logo design
- Implemented new and efficient processes
- Creative team lead

### Lead Graphic Designer Fresh Beginnings June 2016 - June 2017

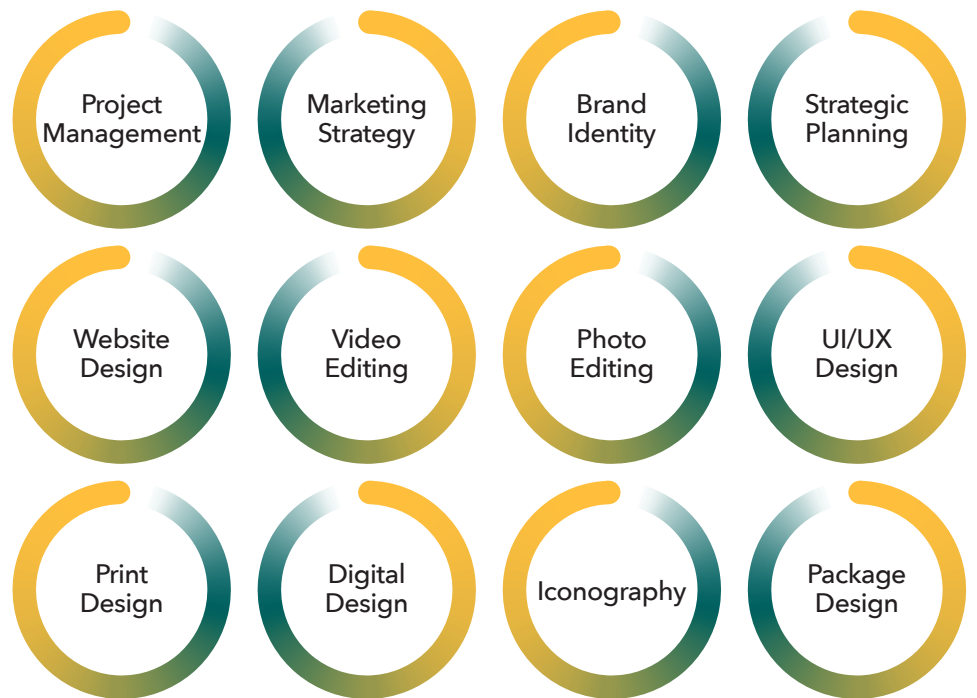
- Product mock-ups
- Product print design
- Print ad design
- Digital advertisement
- Catalog layout
- Supervisor to Junior Designers

### Lead Graphic Designer Dykes Media Group Sep. 2015 - June 2016

- Rebranded company
- Collateral design
- Magazine design
- Event collateral design
- Brand identity design
- Increased overall reader base across all magazines

### Freelance Ashlyn Busse Design Aug. 2013 - Present

## SKILLS



## — ORGANIZATIONS/AWARDS —

**American Institute of Graphic Arts**  
AIGA Chicago Chapter Member  
Since 2015

**ING Media Award**  
Best 2019 Print Advertisement

## EDUCATION

**The Illinois Institute of Art - Schaumburg**  
Bachelor of Fine Arts - Graphic Design  
Graduation Date: June 2015

## TOOLS



## Applications

Adobe Illustrator	Adobe Photoshop	Adobe InDesign
Adobe XD	Adobe Dreamweaver	Adobe Premiere Pro
Adobe Dimension	Wix	Wordpress
Mailchimp	Campaign Monitor	Office 365